



Case Study

Willow Brook Centre, Bradley Stoke

Background

Cole Easdon Consultants (CEC) were instructed to prepare a report containing road safety advice for the access road into an existing retail park in Bradley Stoke, North Bristol. They were subsequently asked to provide an initial cost estimate for the construction of the preferred option

Client

Willow Brook Centre

CEC Input

CEC provided:

- Road Safety Advice
- Infrastructure Cost Estimate

The retail park comprised of a Tesco Extra, together with 17 other shops and services. CEC was initially instructed by the managing agents of the Willow Brook Centre to prepare a report setting out the causes of and possible solutions to an existing road safety concern along the access road into the retail park.

This work was informed by a site visit and meeting with the Willow Brook Centre Operations Manager. As a second stage of work, CEC was then instructed to provide more detailed advice on the preferred road safety improvement scheme, together with an initial cost estimate for construction.

Benefits of Our Involvement

- CEC's report enabled the managing agents of the Willow Brook Centre to gain approval for the implementation of a road safety scheme by the site's joint owners.
- A range of low-cost road safety improvements were identified, thus minimising client expenditure, whilst improving the safety of the general public.



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