

Curriculum Vitae

NAME: John Alexander EASDON

POSITION: Director, Cole Easdon Consultants Ltd

QUALIFICATIONS: BSc, C.Eng, FICE, MCIHT, JP
Member of Society of Expert Witnesses

EDUCATION: BSc (Hons) in Civil Engineering from Glasgow University

EXPERIENCE:

- Formed Cole Easdon Consultants in 1986.
- Preparation of specialist transportation advice to major national companies; DETR; House of Commons Select Committees; Public Inquiries and High Court Proceedings.
- Worked between 1971 to 1978 within the Highway and Transportation Departments of various County Councils & Motorway Construction Units, all relating to design of highways and junctions.
- Preparation of Transportation Studies and Impact Assessments for both private and public sector clients throughout the UK, including design input to required highway and transport infrastructure.
- Responsible for the Travel Plan relating to Ricoh Arena Coventry as well as the Car Parking Management Strategy serving the Arena.
- Comprehensive experience of multi-modal travel demand forecasting; car parking; public transport; sustainable transport; traffic modelling.
- Design and analysis of integrated transport initiatives including public transport interchanges and highway and junction infrastructure.
- Considerable design experience relating to transport and infrastructure matters serving sport stadia; large retail; commercial; park & ride developments, residential and industrial developments. Responsible for the design of highways, drainage and service infrastructure for all types of development.
- Considerable expertise in preparing Flood Risk Assessments and the modelling of existing and proposed catchments.
- Clients include major football clubs (Manchester United, Bristol City, Coventry City, Everton, Charlton Athletic); national companies (Scottish Widows, Royal & Sun Alliance, Axa Sun Life, Norwich Union); national developers (Moorfield Group, Asda Supermarkets, The Co-operative Society, Boots Properties, Henderson Investors); national housebuilders (Wimpey Homes, Westbury Homes, Persimmon Homes, Crest Nicholson), Olympic Development Authority.
- Expert Witness.